

FIG. 1

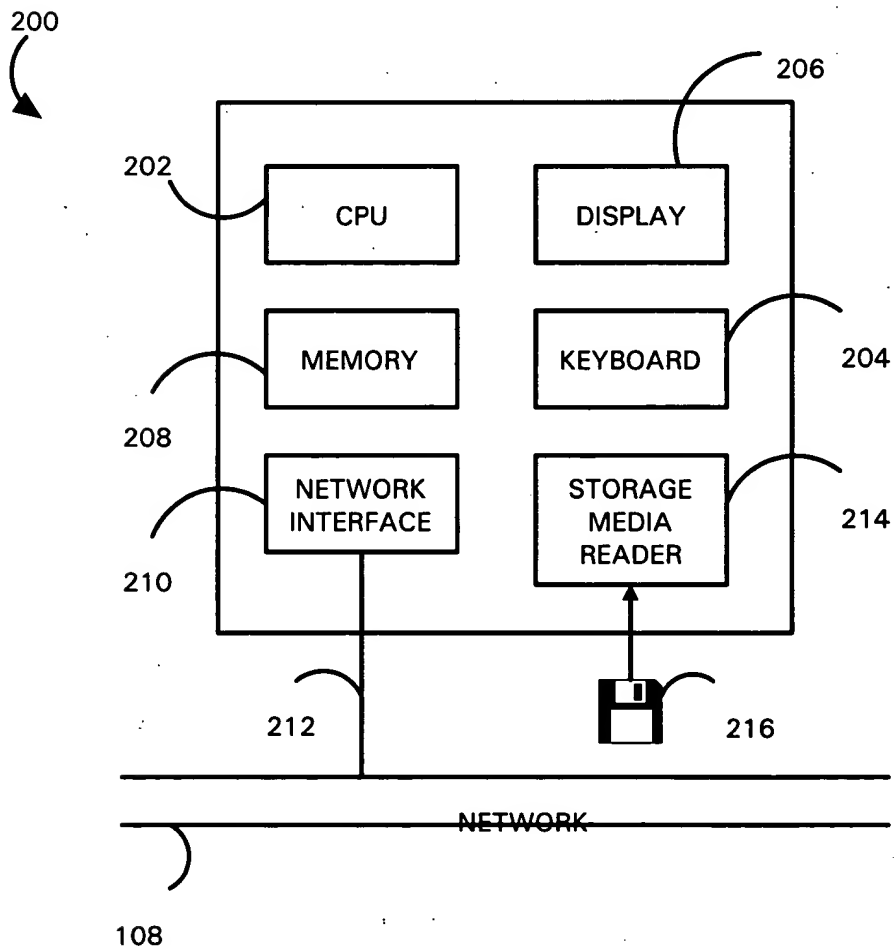


FIG. 2

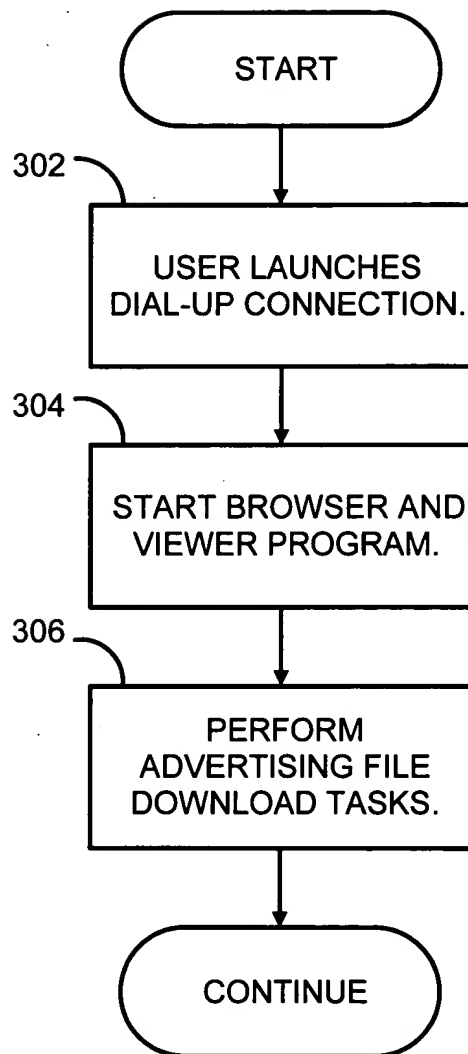


FIG. 3

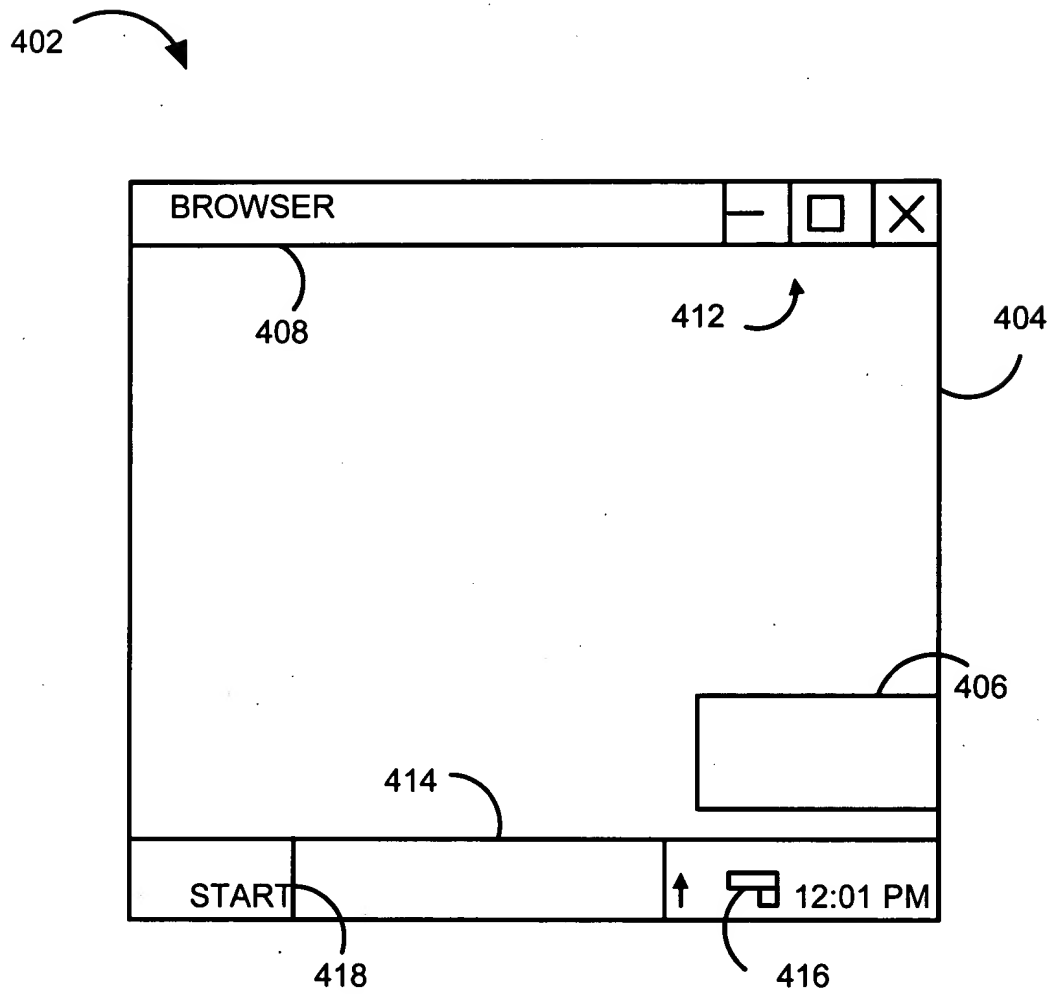
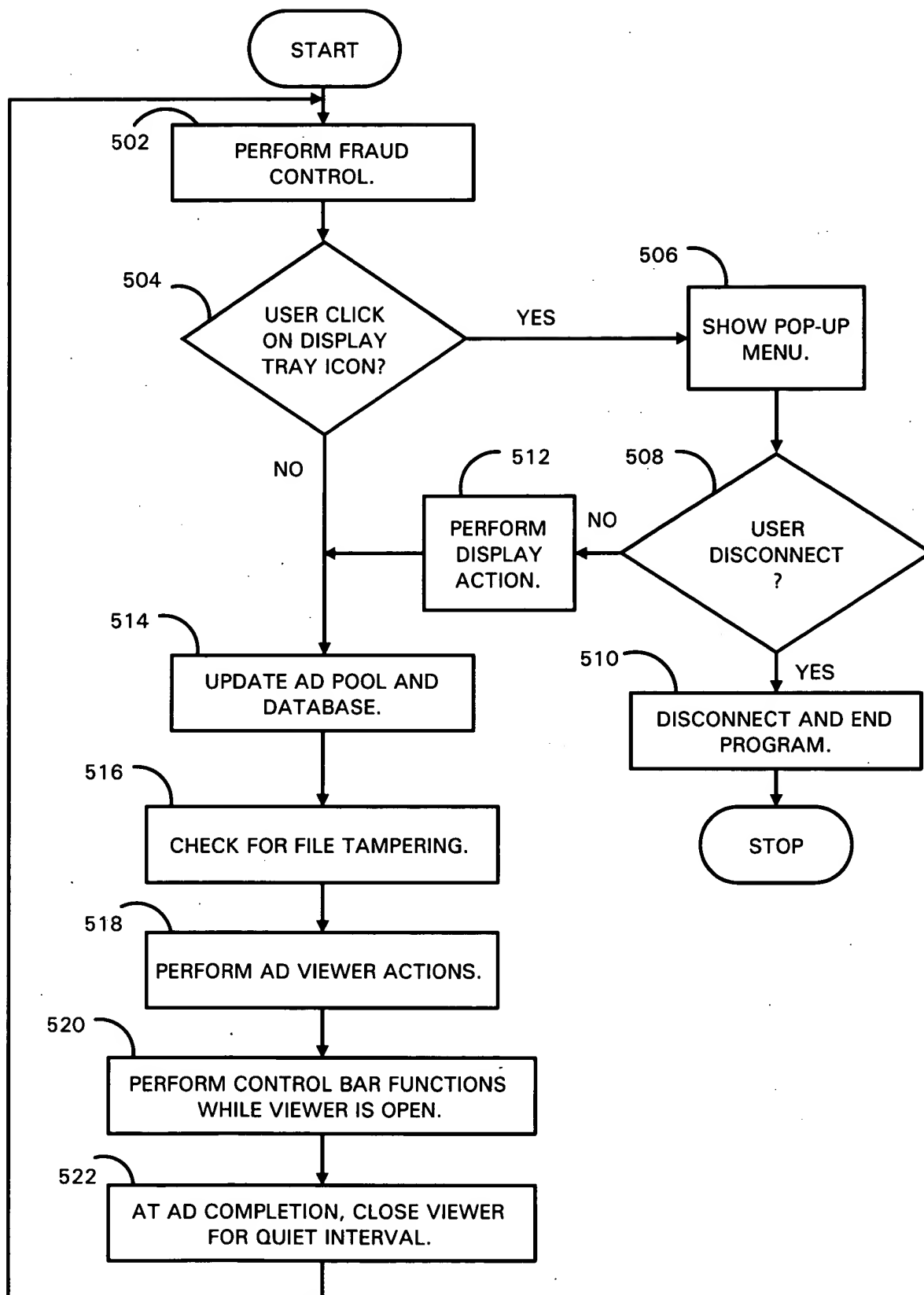
[illegible]

FIG. 4



**FIG. 5**

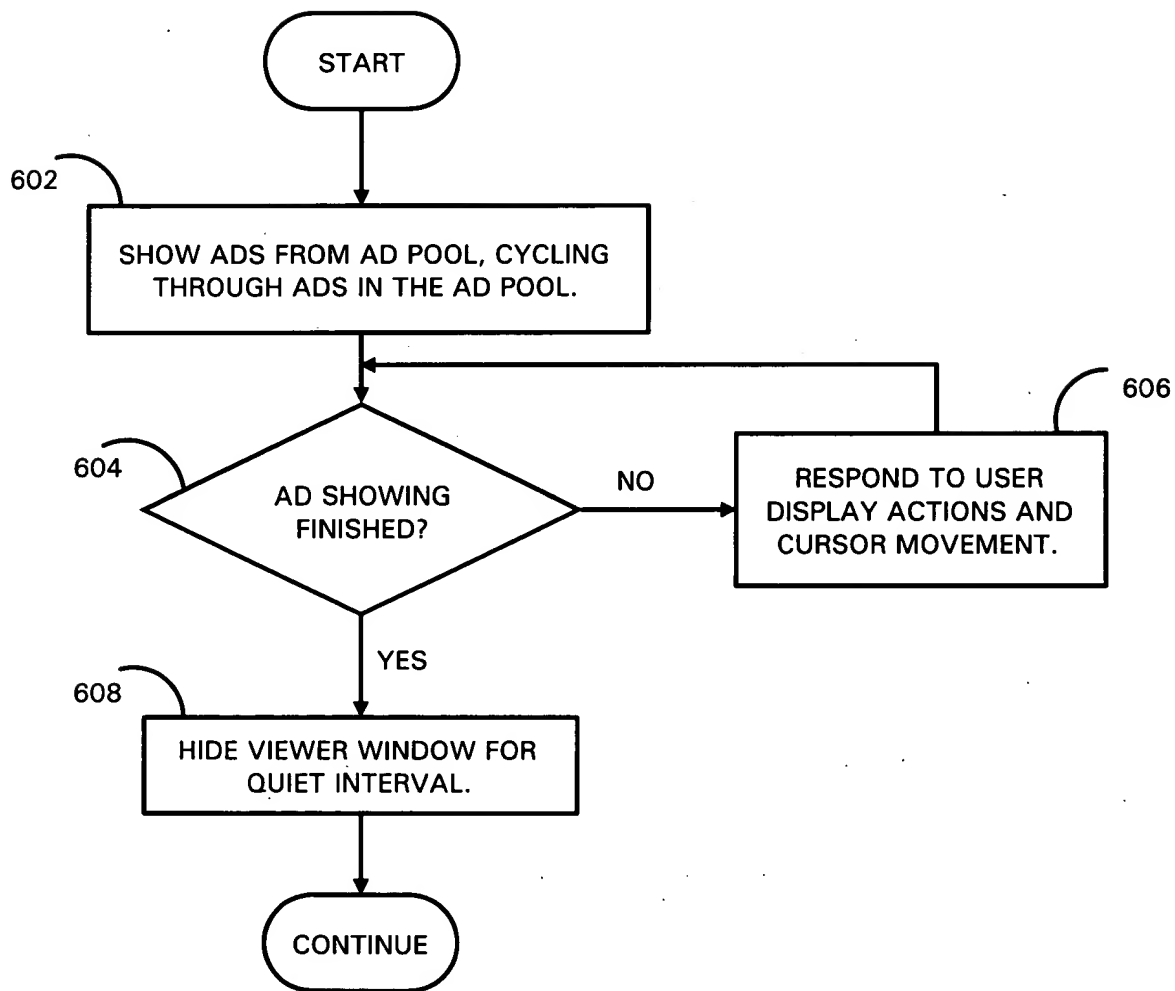
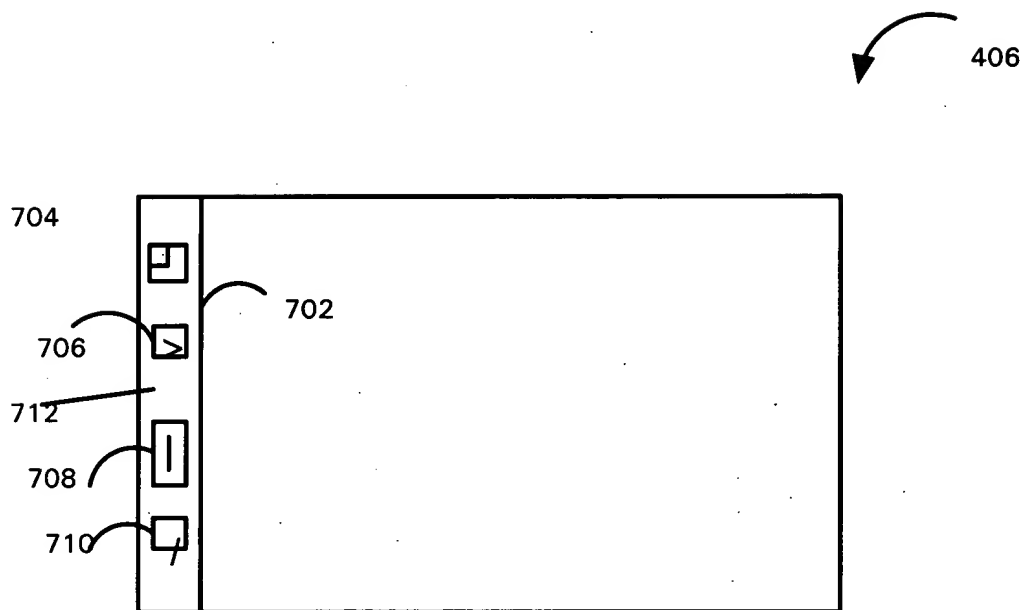


FIG. 6

[illegible]

**FIG. 7**

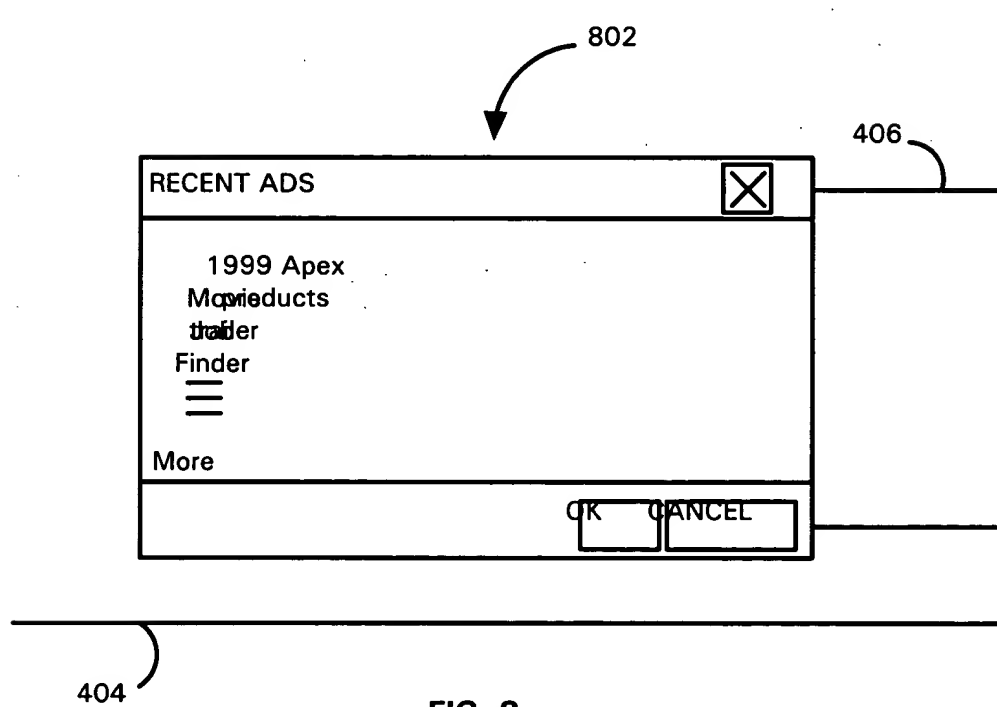


FIG. 8



OPEN LINK		
<div>1999 Apex products      Apex Cars</div> <div><div>Movie trailer</div><div>Job Finder</div><div></div></div> <div><div>www.apex.com</div><div>Movies.com</div><div>Jobs Service</div></div> <div><div>www.movies.com</div><div>www.jobs.com</div></div>		
<div>OK</div>		<div>CANCEL</div>

FIG. 9

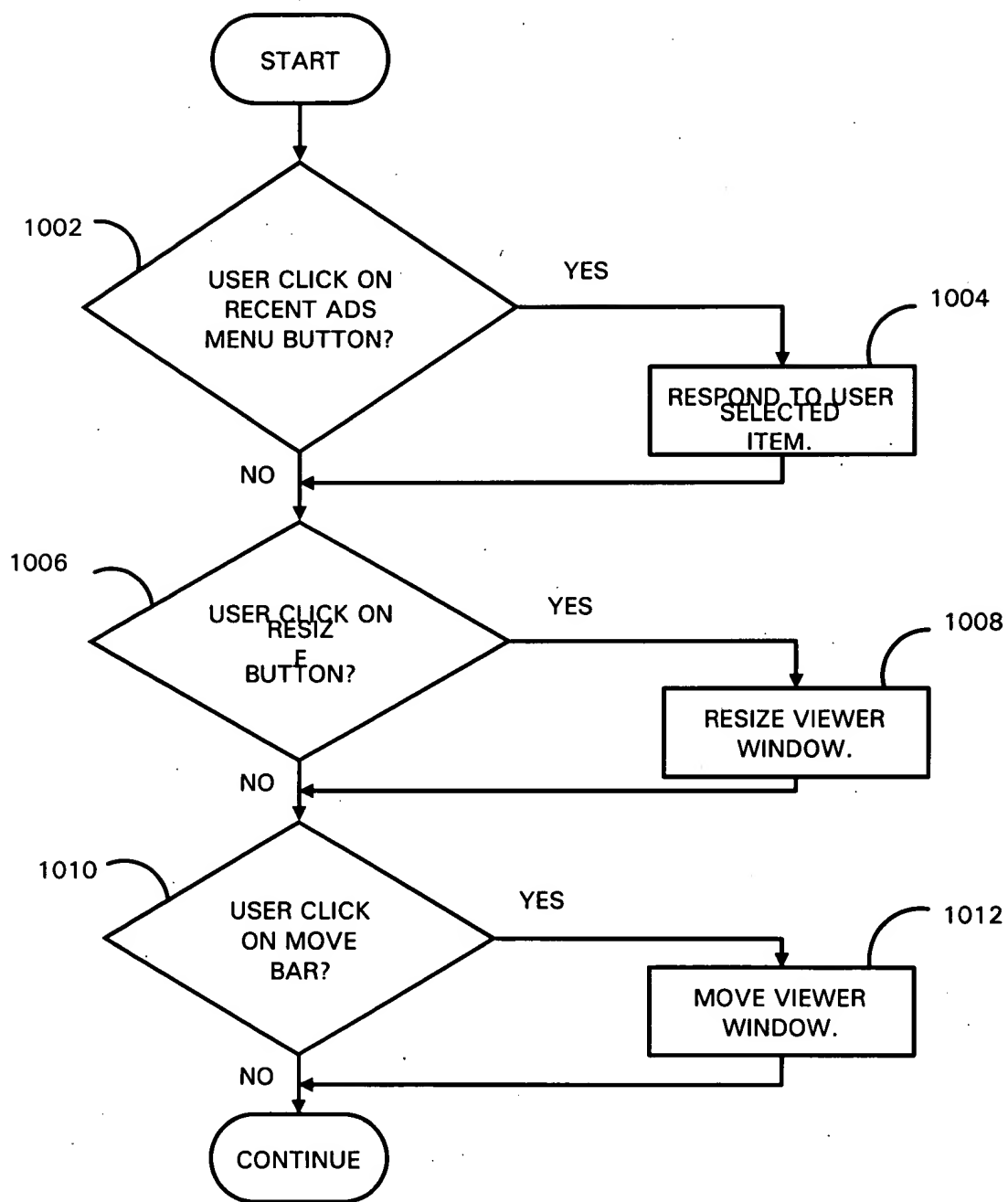


FIG. 10



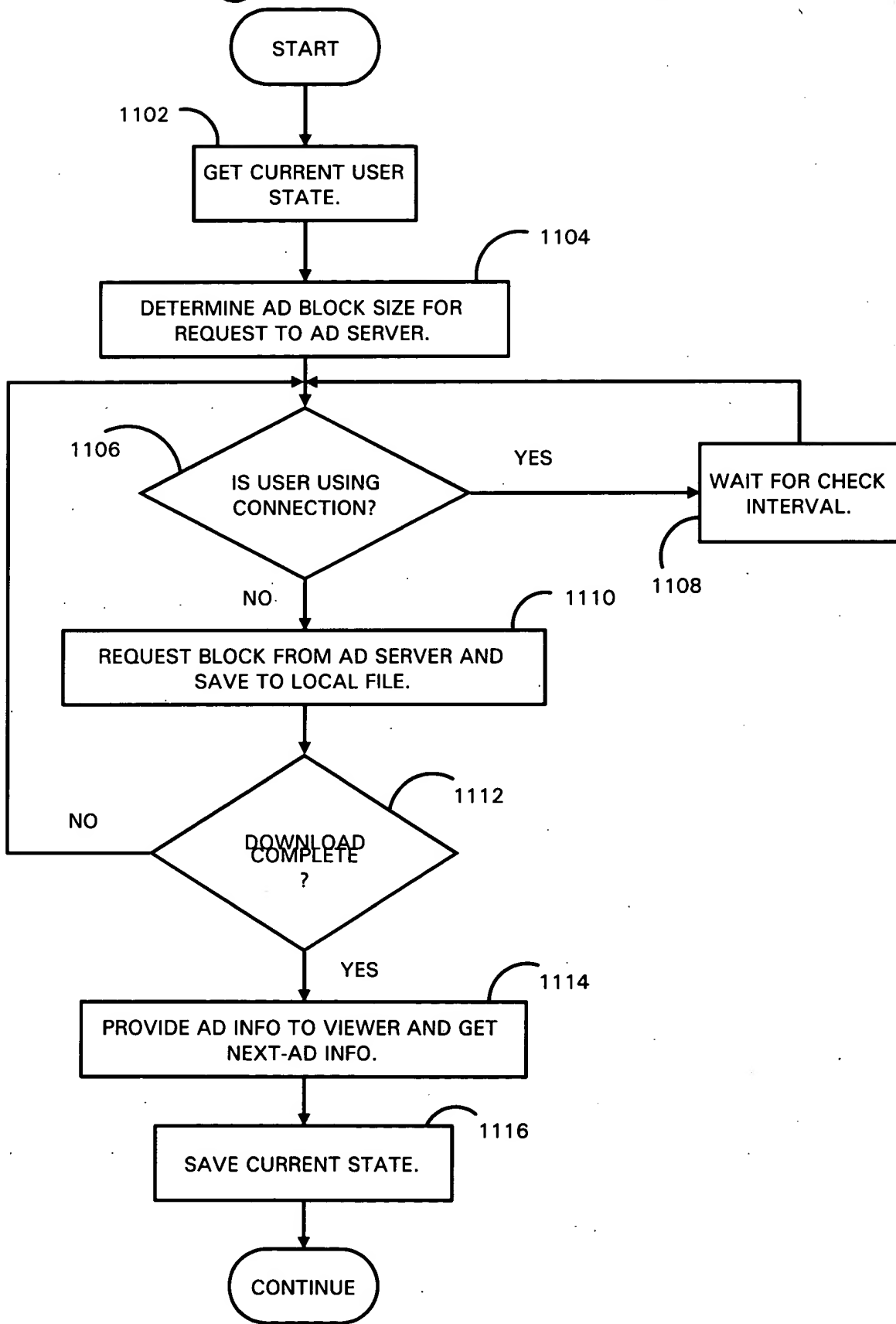


FIG. 11

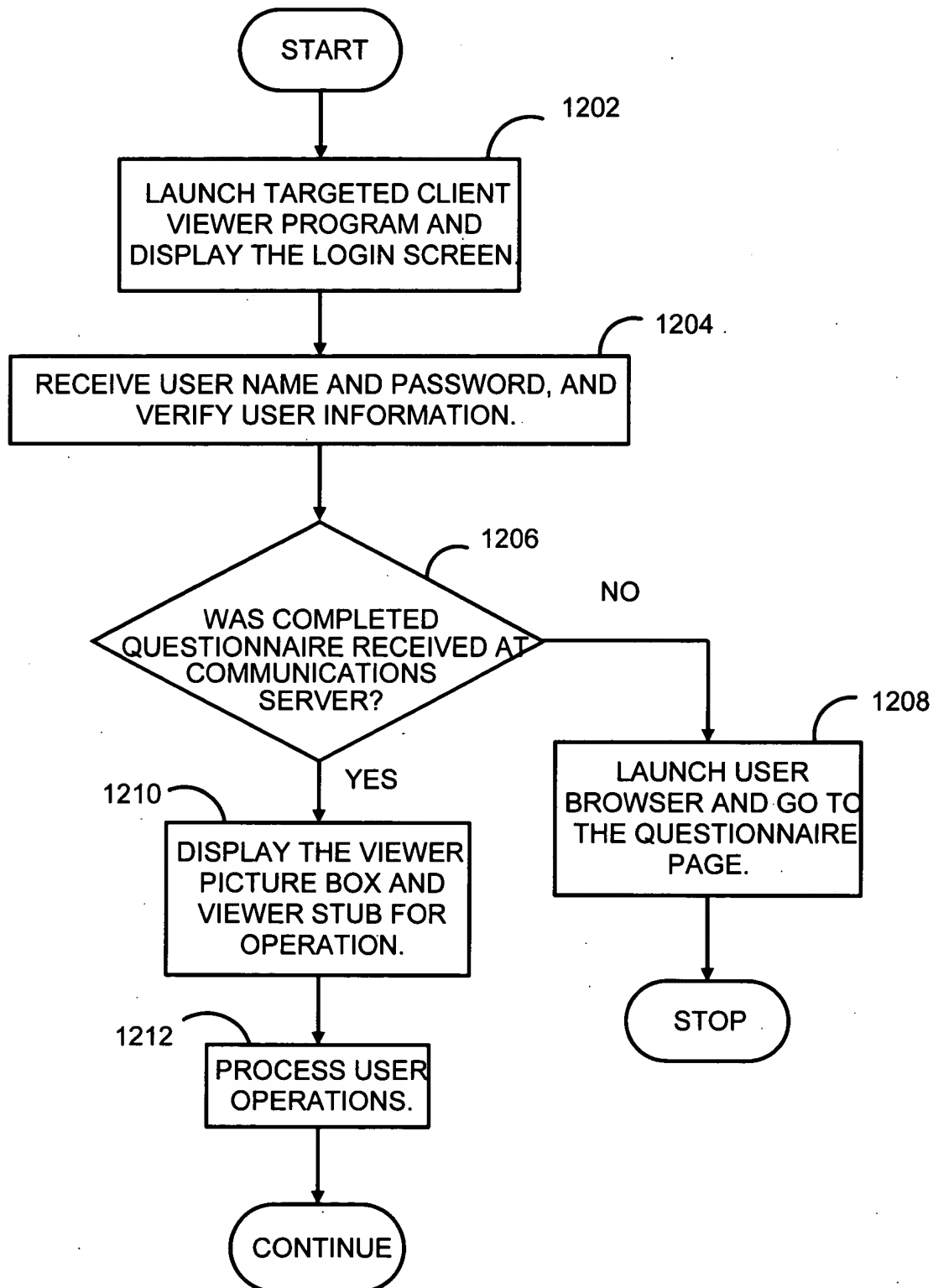




FIG. 12

WELCOME 

1314   1316

MEMBER NAME   1302


PASSWORD  1304

DIAL NUMBER  1306


1318  1310  1308  1312

FIG. 13

1300

WELCOME 

1314 **PASSWORD HELP** 1316 **HELP**

MEMBER NAME **JOE NAME 1**  1302

1402 **MARY NAME 1**

PASSWORD **A. NAME 1**

**B. NAME 1**

DIAL NUMBER 1306 **888-123-4567**

1308 **CHANGE NO.**

1318 **LOG OFF** 1310 **CONNECT** 1312 **CANCEL**

FIG. 14



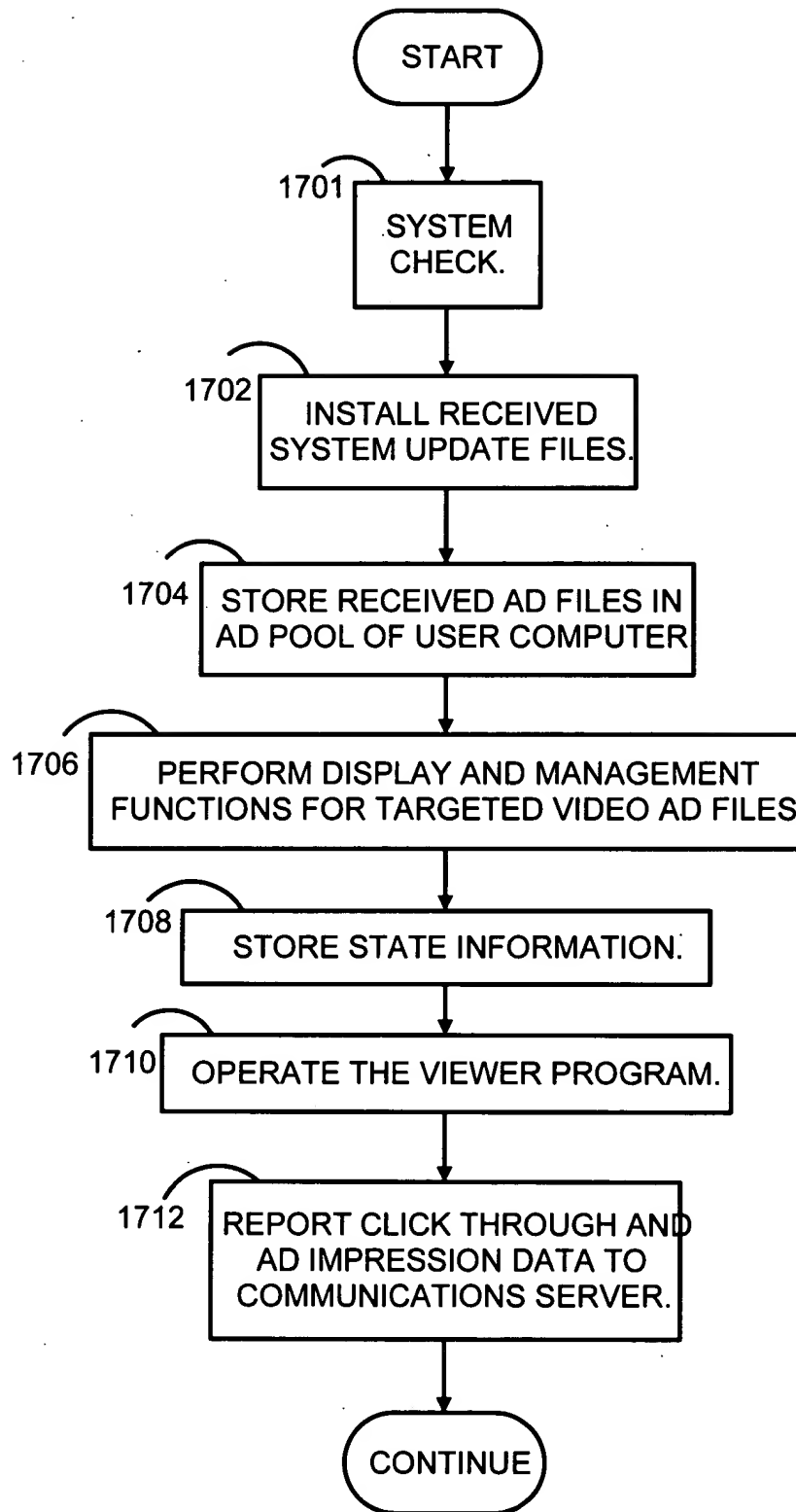


FIG. 17

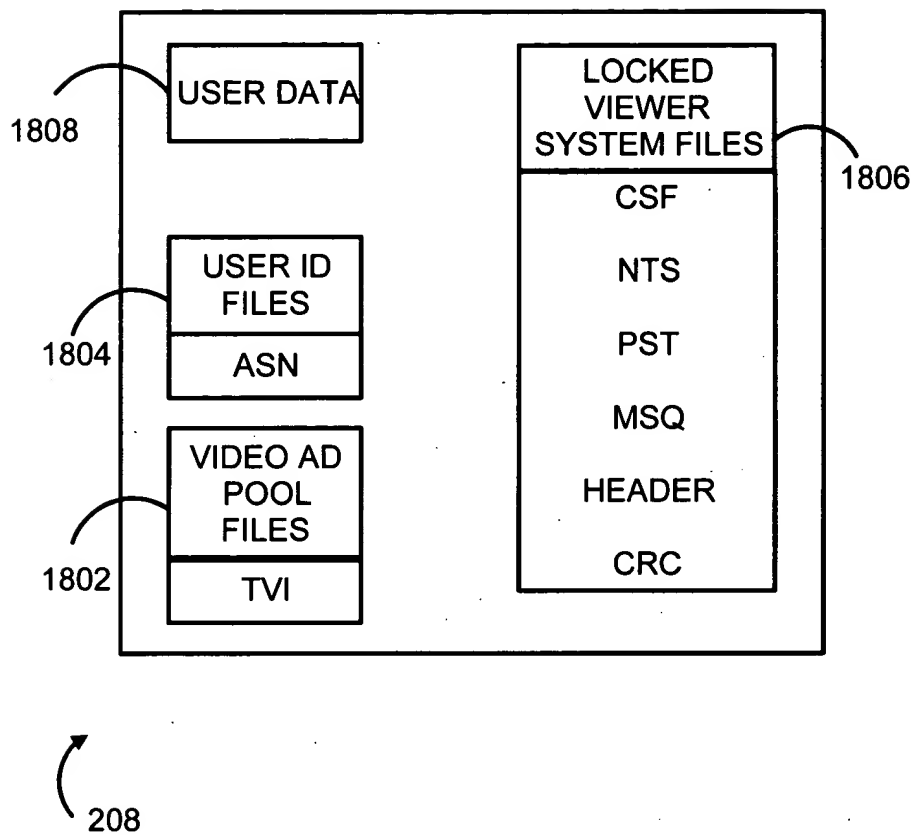


FIG. 18

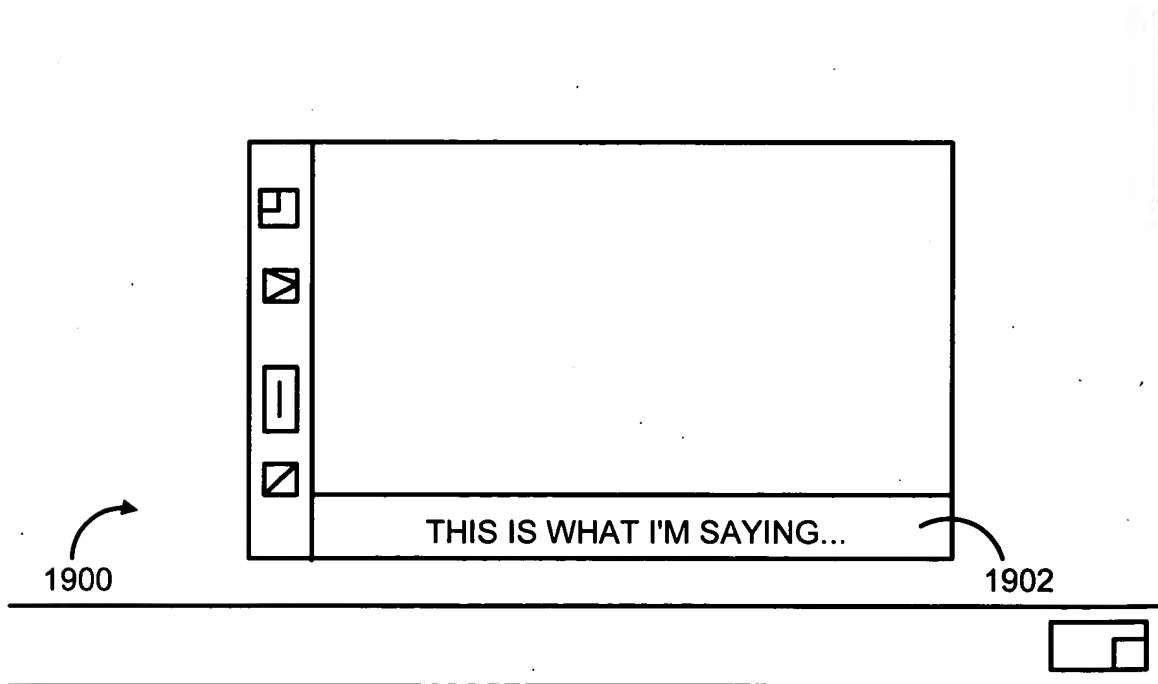


FIG. 19

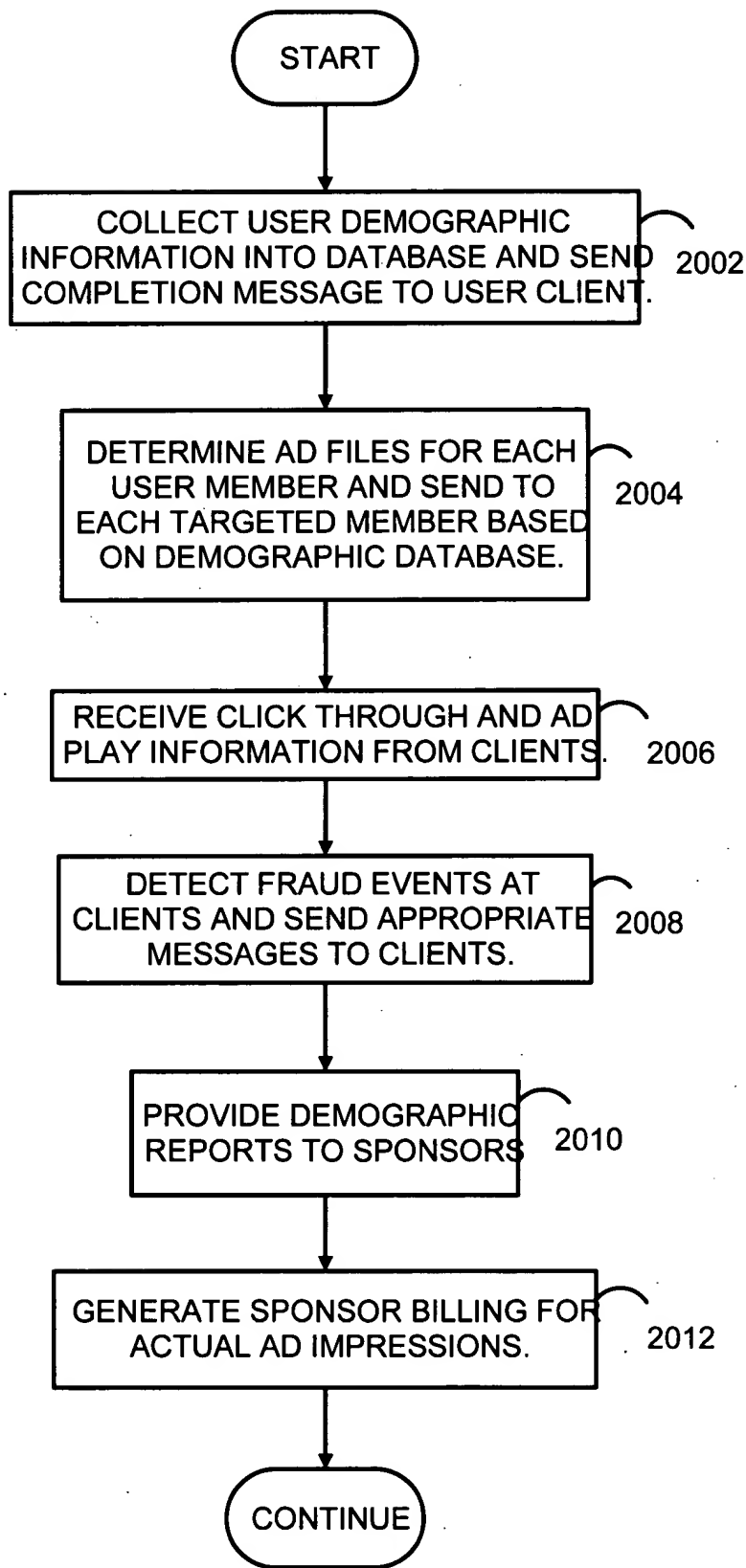


FIG. 20



BROWSER - DEMOGRAPHIC REPORT				-	□	X										
FILE EDIT VIEW TOOLS HELP																
BACK FORWARD RELOAD HOME PRINT STOP																
DEMOGRAPHIC REPORT FOR: BROADCAST ENTERTAINMENT COMPANY																
<p>FIRST SHOW, AD1</p> <p>DATA FOR: 1999 OCTOBER 1 TO PRESENT</p> <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="text-align: left;"> <p>START DATE</p> <div style="border: 1px solid black; width: 150px; height: 25px; display: flex; align-items: center;"> <span style="flex-grow: 1;"></span> <span style="border-left: 1px solid black; padding-left: 5px;">▼</span> </div> </div> <div style="text-align: left;"> <p>END DATE</p> <div style="border: 1px solid black; width: 150px; height: 25px; display: flex; align-items: center;"> <span style="flex-grow: 1;"></span> <span style="border-left: 1px solid black; padding-left: 5px;">▼</span> </div> </div> <div style="border: 1px solid black; padding: 5px; text-align: center;">                 VIEW OPTIONS             </div> </div> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="padding: 5px;">IMPRESSIONS</th> <th style="padding: 5px;">UNIQUE IMPRESSIONS</th> <th style="padding: 5px;">CLICK THRU</th> <th style="padding: 5px;">RATE</th> <th style="padding: 5px;">COST</th> </tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 5px;">710,000</td> <td style="text-align: center; padding: 5px;">400,000</td> <td style="text-align: center; padding: 5px;">500,000</td> <td style="text-align: center; padding: 5px;">0.60</td> <td style="text-align: center; padding: 5px;">42,600</td> </tr> </tbody> </table>							IMPRESSIONS	UNIQUE IMPRESSIONS	CLICK THRU	RATE	COST	710,000	400,000	500,000	0.60	42,600
IMPRESSIONS	UNIQUE IMPRESSIONS	CLICK THRU	RATE	COST												
710,000	400,000	500,000	0.60	42,600												
<p>SPECIAL EVENT, PROMOTIONAL AD</p> <p>DATA FOR: 1999 NOVEMBER 1 TO PRESENT</p> <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="text-align: left;"> <p>START DATE</p> </div> <div style="text-align: left;"> <p>END DATE</p> </div> <div style="border: 1px solid black; padding: 5px; text-align: center;">                 VIEW OPTIONS             </div> </div> <div style="display: flex; justify-content: space-between; align-items: center; margin-top: 10px;"> <div style="border: 1px solid black; padding: 5px;">START</div> <div style="border: 1px solid black; width: 50px; height: 25px; display: flex; align-items: center; justify-content: center;"> <span style="border-left: 1px solid black; padding-left: 5px;">▼</span> </div> </div>																

FIG. 21

BROWSER - REPORT OPTIONS					—	□	✕
FILE EDIT VIEW TOOLS HELP							
BACK FORWARD RELOAD HOME PRINT STOP							
FIRST SHOW, "AD1"					<div style="border: 1px solid black; padding: 2px 10px;">GRAPH DETAILS</div>		
IMPRESSIONS	UNIQUE IMPRESSIONS	CLICK- THRUS	RATE	COST			
710,000	400,000	500,000	0.60	42,600			
<input checked="" type="checkbox"/> AGE GROUPS		<input checked="" type="checkbox"/> 13-17	<input checked="" type="checkbox"/> 18-24	<input checked="" type="checkbox"/> 25-34			
<input checked="" type="checkbox"/> GENDER		<input checked="" type="checkbox"/> MALE	<input checked="" type="checkbox"/> FEMALE				
<input checked="" type="checkbox"/> INCOME		<input checked="" type="checkbox"/> \$0-25K	<input checked="" type="checkbox"/> \$26K-50K	<input checked="" type="checkbox"/> \$51-			
<input checked="" type="checkbox"/> OCCUPATION		<input checked="" type="checkbox"/> ACCOUNTING <input checked="" type="checkbox"/> COMPUTERS					
<input checked="" type="checkbox"/> GEOGRAPHIC		<div style="border: 1px solid black; padding: 2px;">ALL STATES</div>		<div style="border: 1px solid black; width: 20px; text-align: center;">▼</div>			
<input checked="" type="checkbox"/> INTERESTS		<div style="border: 1px solid black; padding: 2px;">GAMING</div>		<div style="border: 1px solid black; width: 20px; text-align: center;">▼</div>			

◀

▶

START

FIG. 22

004070 0057300

BROWSER - GRAPH DETAILS				-	□	X
FILE EDIT VIEW TOOLS HELP						
BACK FORWARD RELOAD HOME PRINT STOP						
FIRST SHOW, "AD1"						
AGE GROUPS		IMPRESSIONS	CLICK-THRUS	IMP-CT%		
13-17		180,000	150,000	83%		
18-25		200,000	170,000	85%		
26-34		160,000	100,000	62.5%		
35-45		100,000	50,000	50%		
45-55		50,000	20,000	40%		
56-65+		20,000	10,000	50%		
GENDER		IMPRESSIONS	CLICK-THRUS	IMP-CT%		
MALE		391,500	295,000	75%		
FEMALE		318,500	205,000	64%		
START				□		

FIG. 23

BROWSER - ARCHIVE		<input type="button" value="-"/>		<input type="button" value="□"/>		<input type="button" value="X"/>	
FILE EDIT VIEW TOOLS HELP							
BACK FORWARD RELOAD HOME PRINT STOP							
FIRST SHOW, AD1							
CHOOSE DATES TO REVIEW							
START DATE							
<div>JULY ▾</div>		<div>20 ▾</div>		<div>JULY ▾</div>		<div>26 ▾</div>	
						<div>VIEW REPORT</div>	
SPECIAL EVENT, PROMOTIONAL AD							
CHOOSE DATES TO REVIEW							
START DATE							
<div>JUNE ▾</div>		<div>16 ▾</div>		<div>JULY ▾</div>		<div>26 ▾</div>	
<div>START</div>		<div><input type="button" value="□"/></div>					

FIG. 24

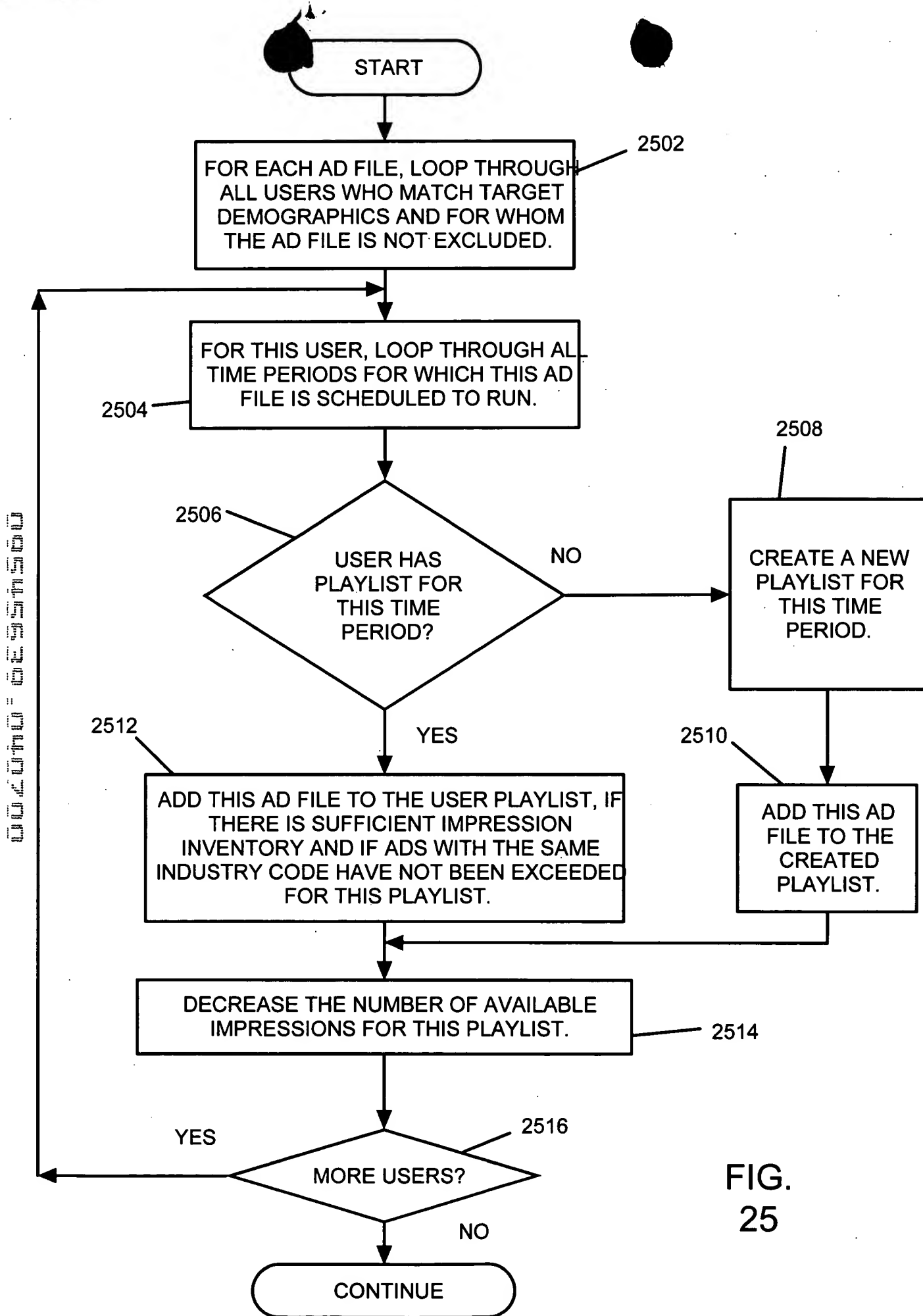


FIG.  
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